

Economic Development, Education, Community and Place Shaping Policy and Scrutiny Committee

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Classification:	General Release
Title:	Social Value
Report of:	Greg Ward, Director of Economy
Cabinet Member Portfolio	Economic Development, Education and Community
Wards Involved:	All
Policy Context:	City for All
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1. Executive Summary

The report aims to present the work of Westminster City Council in the area of social value. It explains how businesses are encouraged to embrace their social responsibilities, engage with local communities and make a difference within Westminster for Westminster residents.

The report highlights the work of larger and smaller businesses, as well as that of organisations such as Heart of the City

The council's work to connect the voluntary and business sectors was previously scrutinised in September 2017 by the Children, Environment and Leisure Policy and Scrutiny Committee.

2. Key Matters for the Committee's Consideration

The committee is asked to provide a view on:

- What elements are missing from the council's social value policy and engagement;
- Any other missed opportunities;

- What needs exist in members' wards;
- Whether the council should pursue quality (rather than quantity); and
- Whether the council should set priorities.

The responses will then be used to form the basis of recommendations for incorporation into a short report that will be submitted to the relevant Cabinet Member(s) for a response.

3. Background

This report examines how Westminster connects residents with opportunities, linking big business to the voluntary sector and encouraging smaller firms to engage with local communities as part of corporate social responsibility. The report refers to the Westminster Lions programme and award scheme.

The report also explores how the council's Economy and Procurement Teams support council schemes such as City Lions to enable youth engagement within the City.

The presentation outlines developments in the CSR 'brokerage service', designed to facilitate more seamless and effective joint working between the voluntary sector and private sector businesses, increasing the council's ability to leverage the benefits of CSR locally with positive impact for Westminster residents.

If you have any queries about this Report or wish to inspect any of the Background Papers please contact Greg Ward gward@westminster.gov.uk

APPENDICES:

Presentation.

BACKGROUND PAPERS

N/A